

# AMIA

Association of Moving Image Archivists

**The Reel Thing: Los Angeles**

August 21-23, 2013

**AMIA 2013: Richmond**

November 6-9, 2013

**DAS 2014**

Spring, 2014

The Association of Moving Image Archivists is an international nonprofit professional association devoted to the preservation of moving image media for current and future generations.

In the early part of the twentieth century, most people, even those in the film industry, considered movies to be only a cheap and disposable form of entertainment. Now we realize that a moving image is many things: a form of entertainment, an art form, an historical record, a cultural artifact, a commodity and a force for social change.

The director Sydney Pollack has said that cinema is “the most vivid and valuable record of who we were and what we were, and what we thought and what we believed. And it continues to be that.”

As our culture is increasingly shaped by visual images in the digital age, historians may soon rely on moving images as much as on the printed word to understand 21st century culture.

Through our publications, events and programs, AMIA supports public and professional education, and provides an international forum for collaboration and communication among individuals and organizations concerned with the preservation, exhibition and use of moving image media.

AMIA members represent a broad range of organizations – film studios, national archives, historical societies, labs, post production, universities, footage libraries and more. And because of this uniquely diverse membership, AMIA provides a unique opportunity to interact with every facet of the field and a single forum to address the best ways to preserve our visual heritage.

AMIA publications include the *The Moving Image*, an internationally respected academic journal; *The AMIA Tech Review*, an electronic publication focused on past, present and future technologies; a quarterly Newsletter, and a *Member Directory*.

As an international association, AMIA’s status as a UNESCO NGO, as well as our membership in the Coordinating Council of Audiovisual Archives Associations, provides a number of opportunities to work internationally in the preservation of our moving image media.

# AMIA EVENTS

AMIA provides a number of annual events that provide educational opportunities for those working with moving image media. Over the year, in addition to workshops and screenings, we have three major events:

## **The Reel Thing XXIX: Los Angeles, CA August 21-23, 2013**

Dedicated to presenting the latest technologies in audiovisual restoration and preservation. The Reel Thing brings together a unique line up of laboratory technicians, archivists, new media technologists and preservationists. Organized by Grover Crisp and Michael Friend, this two day program includes technical presentations, special screenings, and restored feature presentations. The Reel Thing attendees include representatives from studios, post production, filmmakers, major archives and universities.

## **AMIA 2013: Richmond, VA November 6-9, 2013**

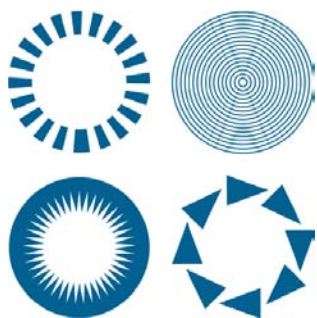
The annual AMIA Conference is the largest gathering of motion picture and recorded sound archivists and interested professionals. 500-700 annual attendees include members and colleagues from the world's major media institutions, including the Library of Congress, the Academy of Motion Picture Arts & Sciences (AMPAS), the British Film Institute, Netherlands Filmmuseum, UCLA Film & Television Archive and George Eastman House, the major studios - Sony Pictures, Twentieth Century Fox, Universal Pictures, Paramount Pictures, Warner Bros. - as well as library, university, military and other institutions.

## **The Reel Thing XXXII: Richmond, VA November 6, 2013**

Like the two day event, this half day Reel Thing, offered in conjunction with the Annual Conference, presents the latest technologies and case studies with international presenters.

## **DAS 2014 – Digital Asset Symposium: Los Angeles, CA Spring, 2014**

Digital Asset Management in the real world - DAS offers in-depth, real world information on an ever-advancing technology. Case studies will offer a mix of broadcasting, national archives, studios and educational institutions, providing a unique opportunity to compare approaches in different communities. This real-life approach brings together content creators, caretakers and vendors together to address the realities with which we are all faced, what works in theory, and what works in the real world.



# AMIA

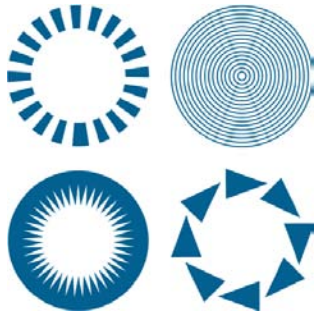
Association of Moving Image Archivists  
Sponsorship Opportunities

---

## Join the AMIA Preservation Circle - Support AMIA Activities All Year

\$30,000

- Listed in the Preservation Circle for one year on the AMIA website and each individual AMIA event websites.
- Preservation Circle announcement from the AMIA office to all AMIA members
- Listed in the Preservation Circle in the AMIA quarterly Newsletter.
- Your logo included in communications to AMIA members: Newsletter and Directory announcements and event announcements. This includes email and listserv announcements.
- Your logo included in emails to prospective and confirmed attendees of AMIA events.
- A 250 word profile of your company, logo and hyperlink included on the AMIA website and each AMIA event websites.
- Ten full registrations to be divided between all AMIA events for one year.
- Complimentary tickets to all AMIA screenings
- A full page ad space in the AMIA Newsletter [four issues]
- A full page ad space in The Moving Image [one volume]
- A full page ad space in the AMIA Membership Directory [three issues]
- A full page ad space in printed event programs
- Complimentary post-event package of mailing labels listing all attendees. Electronic list of attendees who have opted-in
- Your marketing collateral included in all event registration packages
- A list of attendees sent to you one week prior to all events, with email addresses of attendees who have opted in



# AMIA

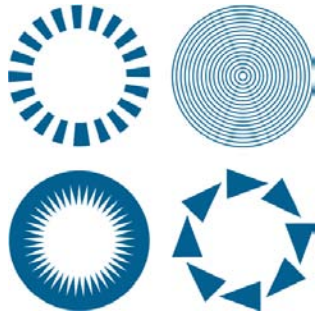
Association of Moving Image Archivists  
Sponsorship Opportunities

---

## Join the AMIA Restoration Circle - Support All of AMIA's Events

\$20,000

- Listed in the Restoration Circle in the AMIA quarterly Newsletter.
- Special recognition for Restoration Circle at all 2013 events – including The Reel Thing: Los Angeles, DAS 2013, and AMIA 2013: Richmond, VA
- Your logo included in emails to prospective and confirmed attendees of events.
- A 200 word profile of your company, logo and hyperlink included on the AMIA website and each AMIA event websites.
- Eight full registrations to be divided between all AMIA events for one year.
- Complimentary tickets to all AMIA screenings
- A full page ad space in the AMIA Newsletter [post-conference issue]
- A full page ad space in printed event programs
- Complimentary post-event package of mailing labels listing all attendees. Electronic list of attendees who have opted-in
- Complimentary vendor booth at the annual AMIA conference
- Your marketing collateral included in all event registration packages
- A list of attendees sent to you one week prior to the event, with email addresses of attendees who have opted in



# AMIA

Association of Moving Image Archivists  
Sponsorship Opportunities

---

## AMIA Event Sponsorship - Gold Level

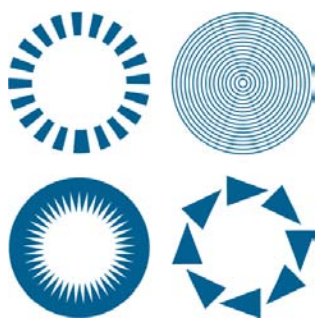
---

### The Reel Thing: Los Angeles DAS 2013 and AMIA 2013

---

**\$15,000**

- Listing as a Gold Sponsor on The Reel Thing; Los Angeles, DAS 2013 and AMIA 2013 Conference websites;
- Your logo included in emails to prospective and confirmed attendees of The Reel Thing; Los Angeles, DAS 2013 and AMIA 2013 Conference
- A 150 word profile of your company, logo and hyperlink included on The Reel Thing; Los Angeles, DAS 2013 and AMIA 2013 Conference websites;
- Six full registrations to be divided between The Reel Thing; Los Angeles, DAS 2013 and AMIA 2013 Conference
- Four tickets to The Reel Thing Technical Symposium in Richmond, VA
- A full page ad space in the Reel Thing Program as well as one full page ad space in the Conference Program
- Your logo onscreen during The Reel Thing: Los Angeles and at the half-day Reel Thing at the Conference program interstitials
- Your logo included on post-Conference emails to AMIA members.
- Complimentary post-event package of mailing labels listing all attendees. Electronic list of attendees who have opted-in
- Your marketing collateral included in all event registration packages
- A list of attendees sent to you one week prior to the event, with email addresses of attendees who have opted in



# AMIA

Association of Moving Image Archivists  
Sponsorship Opportunities

---

## AMIA Event Sponsorship - Silver Level

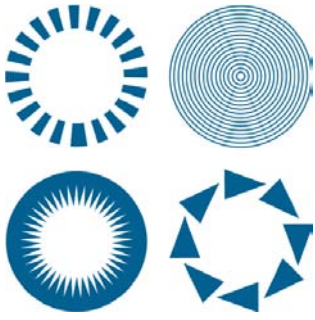
---

### The Reel Thing: Los Angeles DAS 2013 and AMIA 2013

---

**\$9,000**

- Listing as a Silver Sponsor on The Reel Thing; Los Angeles, DAS 2013 and AMIA 2013 Conference websites;
- Your logo included in emails to prospective and confirmed attendees of The Reel Thing; Los Angeles, DAS 2013 and AMIA 2013 Conference
- A 100 word profile of your company, logo and hyperlink included on The Reel Thing; Los Angeles, DAS 2013 and AMIA 2013 Conference websites;
- Four full registrations to be divided between The Reel Thing; Los Angeles, DAS 2013 and AMIA 2013 Conference
- Four tickets to The Reel Thing Technical Symposium in Richmond, VA
- A full page ad space in the Reel Thing Program as well as one full page ad space in the Conference Program
- Your logo onscreen during The Reel Thing: Los Angeles and at the half-day Reel Thing at the Conference program interstitials
- Your logo included on post-Conference emails to AMIA members.
- Complimentary post-event package of mailing labels listing all attendees. Electronic list of attendees who have opted-in
- Your marketing collateral included in all event registration packages



# AMIA

Association of Moving Image Archivists  
Sponsorship Opportunities

---

## AMIA Event Sponsorship - Bronze Level

---

### The Reel Thing: Los Angeles DAS 2013 and AMIA 2013

---

**\$3,500**

- Listing as a Bronze Sponsor on The Reel Thing; Los Angeles, DAS 2013 and AMIA 2013 Conference websites;
- Your logo included in emails to prospective and confirmed attendees of The Reel Thing; Los Angeles, DAS 2013 and AMIA 2013 Conference
- A 50 word profile of your company, logo and hyperlink included on both The Reel Thing and the Conference websites
- One full registration to The Reel Thing in Los Angeles
- One full registration to AMIA 2013 Conference
- One ticket to The Reel Thing Technical Symposium in Richmond
- A full page ad space in the Reel Thing Program as well as one full page ad space in the Conference Program
- Your logo onscreen during The Reel Thing program interstitials