



AMIA 2014

SAVANNAH, GEORGIA

Annual Conference
October 8-11, 2014
Hyatt Regency Savannah
Savannah, Georgia



The Association of Moving Image Archivists (AMIA) is a nonprofit international association dedicated to the preservation and use of moving image media. AMIA supports public and professional education and fosters cooperation and communication among the individuals and organizations concerned with the acquisition, preservation, description, exhibition, and use of moving image materials.

AMIA 2014: Savannah, Georgia

The AMIA Annual Conference provides an invaluable opportunity for all those involved in the preservation and care of moving images to meet colleagues, share information and learn about the latest developments. Hundreds of individuals worldwide from archives, production libraries, television networks, major studios and laboratories attend an ambitious schedule of panels, presentations, sessions, workshops and technical symposia that cover a wide range of issues. In addition, AMIA's volunteer committees and interest groups meet to discuss a variety of ongoing AMIA projects and programs.

Organized by working audiovisual archivists, the Conference program focuses on urgent problems faced by the "lone arranger" to a national collection, with attention to pressures of shifting technologies and managing budgets.

In addition to three full days of concurrent and plenary sessions, conference events include workshops, advanced technical symposia, tours of local facilities, an AMIA Awards ceremony, keynote speakers, a public screening highlighting a new restoration effort, and the annual "*AMIA Archival Screening Night*," featuring archival clips of all kinds recently-acquired or newly-restored by a broad range of institutions, shown wherever possible in the original format. AMIA's annual conference is open to all, regardless of membership in AMIA.

Who Attends the AMIA Annual Conference?

The annual AMIA Conference is the largest gathering of motion picture and recorded sound archivists and interested professionals. 500-650 annual attendees include members and colleagues from the world's major media institutions, Hollywood studios, and major Universities, as well as library, military and other institutions.

AMIA's Annual Conference offers a unique forum for all areas of the field to come together. In addition to archival institutions, attendees include laboratories, providers of digital asset management systems, storage solutions and other colleagues in the field. The wide range of delegates provides a unique forum for an annual discussion of the field, changing technologies and future directions.



SPONSORSHIP OPPORTUNITIES

AMIA has a number of sponsorship opportunities during the Annual Conference. Below are the sponsorship packages we offer, but we can customize a sponsorship to fit your needs and budget.

GOLD SPONSORS

+\$12,000

- Listing as a Gold Sponsor on AMIA 2014 Conference websites
- Your logo included in emails to prospective and confirmed attendees of AMIA 2014 Conference
- A one year AMIA Institutional Membership
- A 250 word profile of your company, logo and hyperlink included on the AMIA 2014 Conference websites;
- Six full registrations to the AMIA 2014 Conference
- A full page ad in the Conference Program
- A full page ad in four (4) issues of the AMIA Newsletter
- A full page ad in the Global Supplier Directory (three issues)
- Enhanced listing in Global Supplier Directory (three issues)
- Preferred booth placement in 2014 Conference Vendor Café
- Your logo included on post-Conference emails to AMIA members
- Electronic list of attendees who have opted-in
- Your marketing collateral included in all event registration packages
- A list of attendees sent to you one week prior to the event, with email addresses of attendees who have opted in.

SILVER Level Sponsor .

+\$5,500

- Listing as a Silver Sponsor on the AMIA 2014 Conference website;
- Your logo included in emails to prospective and confirmed attendees of AMIA 2014 Conference
- A 100 word profile of your company, logo and hyperlink included on the AMIA 2014 Conference websites;
- Three full registrations to AMIA 2014 Conference
- Enhanced Listing in the AMIA Global Supplier Directory (two issues)
- A full page ad space in the Conference Program
- A full page ad in the AMIA Newsletter (two issues, including the post conference issue)
- Your logo included on post-Conference emails to AMIA members.
- Complimentary post-event package of mailing labels listing all attendees. Electronic list of attendees who have opted-in
- Your marketing collateral included in all event registration packages

CONTRIBUTOR Level Sponsor

+\$1,000

- Listing as a Contributing Sponsor on the AMIA 2014 Conference website;
- Your logo included in emails to prospective and confirmed attendees of AMIA 2014 Conference
- A full page ad space in the Conference Program
- Your marketing collateral included in all event registration packages



BRONZE Level Sponsor

+\$2,500

- Listing as a Bronze Sponsor on AMIA 2014 Conference website;
- Your logo included in emails to prospective and confirmed attendees of AMIA 2014 Conference
- A 50 word profile of your company, logo and hyperlink included on the Conference websites
- One full registration AMIA 2014
- Upgraded listing in the AMIA Global Supplier Directory (two issues)
- A full page ad in the AMIA Newsletter (post conference issue)
- A full page ad space in the Conference Program