



2014

AMIA SPONSORSHIP OPPORTUNITIES

AMIA is an international nonprofit association dedicated to the preservation of moving image media for current and future generations.

ABOUT AMIA

As our culture is increasingly shaped by visual images in the digital age, historians will rely on moving images as much as on the printed word to understand 21st century culture.

At a time of accelerating change, AMIA provides a unique forum for everyone involved in the production, access, preservation and management of moving image media. Not only to discuss the changes happening today, but to begin the conversation on how best to deal with tomorrow's emerging technologies and challenges. AMIA is the only place where everyone comes together – archives, content creators, universities, post-production, systems designers, asset managers – where commercial meets nonprofit and we all can find the information that will help make the right decisions in preserving moving image media.

*The most vivid and valuable record of who we were
and what we were, and what we thought and what we believed.
And it continues to be that. – Sidney Pollack*

AMIA members represent a broad range of organizations – film studios, national archives, historical societies, labs, post production, universities, footage libraries and more. AMIA provides an international forum for communication, collaboration and forward looking discussion among individuals and organizations concerned with the preservation, exhibition and use of moving image media. Through our publications, events and programs, AMIA supports public and professional education, advocates for archives at risk, and provides support for collaborative projects that move the field forward.

As an international association, AMIA's status as a UNESCO NGO, as well as our membership in the Coordinating Council of Audiovisual Archives Associations, provides a number of opportunities to work internationally in the preservation of our moving image media.

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ABOUT AMIA EVENTS

AMIA provides a number of annual events that provide educational opportunities for those working with moving image media. Over the year, in addition to workshops and screenings, we have these other events:

The Reel Thing XXXIII: Los Angeles, CA . August, 2014

Dedicated to presenting the latest technologies in audiovisual restoration and preservation. The Reel Thing brings together a unique line up of laboratory technicians, archivists, new media technologists and preservationists. Organized by Grover Crisp and Michael Friend, this two day program includes technical presentations, special screenings, and restored feature presentations.

The Reel Thing attendees include representatives from studios, post production, filmmakers, major archives and universities.



AMIA 2014: Savannah, GA . October 8-11, 2014

The annual AMIA Conference is the world's largest gathering of media archivists and interested professionals. 500-700 attendees include members and colleagues from the world's major media institutions, including the Library of Congress, the Academy of Motion Picture Arts & Sciences (AMPAS), the British Film Institute, UCLA Film & Television Archive and EYE, the major studios - Sony Pictures, Twentieth Century Fox, Universal Pictures, Paramount Pictures, Warner Bros. - as well as library, university, military and other institutions.

Digital Asset Symposium: DAS

DAS brings together speakers and case studies from a broad range of industries and disciplines at the corner where theory and the real world meet. New media assets are being created at a speed that grows exponentially, in almost every industry with similar challenges and we can learn from each other, but only if we're in the same place. The most recent DAS event was held May 15-16, 2014 in Los Angeles.



DAS

AMIA SPONSORSHIP OPPORTUNITIES

PRESERVATION SPONSORSHIP

Be a part of AMIA activities all year long. In addition to all of AMIA's major events, your sponsorship supports the scholarship program, publications, travel grants, and projects such as the DEEP FOCUS database, the upcoming cataloging compendium, film advocacy efforts, and Archives at Risk.

As a Preservation Sponsor, you are part of all of AMIA activities and benefits include:

- Listing for one year on the AMIA website and each individual AMIA event websites.
- Announcement of your sponsorship from the AMIA office to all AMIA members
- Listing in each Newsletter
- Your logo included in communications to AMIA members: Newsletter and Directory announcements and event announcements.
- A one year AMIA Institutional Membership
- Your logo included in emails to prospective and confirmed attendees of each AMIA event
- A 350 word profile of your company, logo and hyperlink included on the AMIA website and each AMIA event websites.
- Fourteen full registrations to be divided between all AMIA events for one year.
- Complimentary tickets to all AMIA screenings
- Complimentary trade show booth in the Vendor Café at AMIA 2014
- First option of booth placement in Vendor Café at AMIA 2014 (at time of sponsorship)
- Enhanced Listing in the AMIA Global Supplier Directory
- A full page ad in each AMIA publication
 - *The Moving Image* journal (two issues)
 - Quarterly Newsletter (four issues)
 - Global Supplier Directory (four issues)
 - Membership Directory (three issues)
 - Event Programs (all)
- A list of attendees sent to you one week prior to each event, with email addresses of attendees who have opted in
- An option to provide event lanyards with your logo at all 2014 events
- Your marketing collateral included at each event

Because AMIA is a 501c(3) organization, a portion of your Preservation Sponsorship is tax deductible.



AMIA SPONSORSHIP OPPORTUNITIES

GOLD LEVEL SPONSOR . \$15,000

Sponsorship of two flagship events and additional opportunities to get your message to moving image media archivists around the world.

Benefits include

- Listing as a Gold Sponsor on The Reel Thing; Los Angeles and AMIA 2014 Conference websites
- Your logo included in emails to prospective and confirmed attendees of The Reel Thing; Los Angeles and AMIA 2014 Conference
- A one year AMIA Institutional Membership
- A 250 word profile of your company, logo and hyperlink included on The Reel Thing; Los Angeles and AMIA 2014 Conference websites;
- Ten full registrations to be divided between The Reel Thing; Los Angeles and AMIA 2014 Conference
- A full page ad space in the Reel Thing Program as well as one full page ad space in the Conference Program
- A full page ad in four (4) issues of the AMIA Newsletter
- A full page ad in the Global Supplier Directory (three issues)
- Enhanced listing in Global Supplier Directory (three issues)
- Preferred booth placement in 2014 Conference Vendor Café
- Your logo onscreen during The Reel Thing: Los Angeles
- Your logo included on post-Conference emails to AMIA members
- Electronic list of attendees who have opted-in
- Your marketing collateral included in all event registration packages
- A list of attendees sent to you one week prior to the event, with email addresses of attendees who have opted in

AMIA can customize a sponsorship package that will meet your needs. If you would like information on sponsorship of individual events, contact the AMIA Office at amia@amianet.org or 323.463.1500.

AMIA SPONSORSHIP OPPORTUNITIES

SILVER LEVEL SPONSOR . \$8,000 BENEFITS INCLUDE

- Listing as a Silver Sponsor on The Reel Thing; Los Angeles and AMIA 2014 Conference websites;
- Your logo included in emails to prospective and confirmed attendees of The Reel Thing; Los Angeles and AMIA 2014 Conference
- A 100 word profile of your company, logo and hyperlink included on The Reel Thing; Los Angeles and AMIA 2014 Conference websites;
- Six full registrations to be divided between The Reel Thing; Los Angeles and AMIA 2014 Conference
- Enhanced Listing in the AMIA Global Supplier Directory (two issues)
- A full page ad space in the Reel Thing Program as well as one full page ad space in the Conference Program
- A full page ad in the AMIA Newsletter (two issues, including the post conference issue)
- Your logo onscreen during The Reel Thing: Los Angeles program interstitials
- Your logo included on post-Conference emails to AMIA members.
- Complimentary post-event package of mailing labels listing all attendees. Electronic list of attendees who have opted-in
- Your marketing collateral included in all event registration packages

BRONZE LEVEL SPONSOR . \$3,500 BENEFITS INCLUDE

- Listing as a Bronze Sponsor on The Reel Thing; Los Angeles and AMIA 2014 Conference websites;
- Your logo included in emails to prospective and confirmed attendees of The Reel Thing; Los Angeles and AMIA 2014 Conference
- A 50 word profile of your company, logo and hyperlink included on both The Reel Thing and the Conference websites
- One full registration to The Reel Thing in Los Angeles
- One full registration AMIA 2014
- Upgraded listing in the AMIA Global Supplier Directory (two issues)
- A full page ad in the AMIA Newsletter (post conference issue)
- A full page ad space in the Reel Thing Program as well as one full page ad space in the Conference Program
- Your logo onscreen during The Reel Thing program interstitials