

## **PHASE 1:**

- **ASSESS** and **CATALOG** elements
- **ORGANIZE** and **TIMELINE** paper documents- film vs ads, private vs public
- **REHOUSE** 3/4", 1" into new containment system



## **THE COLLECTION**

- **diverse moving image formats**
- **over 300 elements of magnetic tape & analog film, ranging from VHS, 1 1/2" Type C videotape masters, 3/4" videotape, to actual 16mm & Super8 film**
- **content breakdown: 90% David's professional output, 10% family footage**

## **PHASE 2:**

- **INSPECT** hundreds of elements for highest quality to digitization
- **STANDARDIZE** catalog
- **IDENTIFY** culturally significant figures in content

## **PHASE 3:**

- **DIGITIZATION** with Dino Everett at USC
- **DISTRIBUTION** of files to family
- **PRESERVATION** plan, housing for masters, Duke University
- **ACCESS** plan: Cinefamily screenings, contact TAMI & corporate archives

## **COMMERCIAL CONTENT AND ALTERNATIVE AMERICA**

- **Rock video work: THE TURTLES, BRAZIL 66, THE RASCALS**
- **Cult film affiliations: Roger Corman, Jack Hill, Bob Cresse**
- **exploitation & advertising**
- **art, visual style, "selling" a band**

