



CONFERENCE 1998



FONTAINEBLEAU HILTON

MIAMI
BEACH

DECEMBER 7-12, 1998

CONFERENCE HOST

LOUIS WOLFSON II
MEDIA HISTORY CENTER

Registration and Vendor Exhibit Hours

AMIA Registration Desk Hours:

Registration packets and additional conference information will be available at the AMIA Registration Desk outside the Club Atlantic room of the hotel beginning Sunday, December 6, and during the following hours:

Sunday	4:00 pm to 8:00 pm
Monday	8:00 am to 5:00 pm
Tuesday	8:00 am to 5:00 pm
Wednesday	8:00 am to 5:00 pm
Thursday	8:00 am to 5:00 pm
Friday	8:00 am to noon

Vendor Exhibition Hours:

Vendor exhibits will be held in the Club Atlantic room on the following days:

Wednesday	8:00 am to 5:00 pm
Thursday	8:00 am to 5:00 pm

*** See inside back cover for list of Vendors.**

TOURS

Museums, art and cultural organizations will provide free admission to AMIA conference attendees showing their registration badge. The list includes the Louis Wolfson II Media History Center, Miami Art Museum, Wolfsonian, Jewish Museum, Bass Museum of Art and the Historical Museum of Southern Florida. A final list (and hours of operation/directions) will be included in your conference welcome package.

All photos courtesy of
Louis Wolfson II Media History Center

Cover photos: WTVJ Television News film camera crew, 1950s (left); WTVJ News anchor Ralph Renick, with chimp Joe Friday, Miami's answer to J. Fred Muggs, January 1955.

Welcome!

Association of Moving Image Archivists 1998 Conference

**December 7 - 12, 1998
Fontainebleau Hilton
Miami, Florida**

On behalf of the Executive Board, the conference host: Louis Wolfson II Media History Center and the 1998 Conference Committee, it is our pleasure to welcome you to the eighth annual conference of the Association of Moving Image Archivists!

AMIA's growth has been remarkable. In 1992 the association had 242 members. During a short five-year period our membership has doubled, reaching 488 in 1997. Our conference attendance also reflects this steady upward climb --- the first official AMIA conference held in New York City in 1991 hosted 164 attendees; Atlanta drew 299. Last year Bethesda played host to 485 conference-goers.

This year's conference promises to keep AMIA attendees moving at a brisk clip throughout the very full six-day span. Workshops as well as Committee and Interest Group meetings predominate on Monday and Tuesday. Interest Groups this year have expanded to include Academic-Archival, Regional Archives, and Digital Archives. *The Reel Thing Technical Symposium* will again be offered as a pre-conference event. AMIA launches a Mentoring Program this year by inviting well-seasoned conference delegates and first-time conference attendees to join in a Mentoring Program Welcome Breakfast on Wednesday morning. And, as usual, a thoroughly inspiring slate of conference sessions will be offered, including a special focus on the anniversary of "Fifty Years of Television."

The annual conference provides a welcome opportunity to renew professional acquaintances and to forge important new bonds within this vibrant, dynamic and committed community. We look forward to sharing this annual highlight with our colleagues. Abundant opportunities exist during the conference for attendees to become involved with AMIA on a year-round basis. Contribute to AMIA's growth and assure its continued development as a vital organization by your active participation.

This year's Conference Committee has worked very hard to build upon the successes of past AMIA conferences to make the 1998 conference the best so far. Our be-ribboned conference badges make us an identifiable group during these six days. Please feel free to approach us with your suggestions and comments throughout the conference. Your input will contribute to an even better conference in 1999!

1998 Conference Committee:

JoAnn Watson, Chair
Ruta Abolins
Lisa Carter

Grover Crisp
Steve Davidson

Dean Einstein
Ed Stratmann

Rick Utley
Ed Zwaneveld

CONFERENCE SPONSORS

**The Association of Moving Image Archivists
would like to thank the following Sponsors for their generous support
of the 1998 conference:**

Monday, December 7

9:00 am - 5:00 pm

Moving Image Archives: Basic Training Seminar

Lafayette

Presenters: Alan Lewis, Special Media Archives Services Division, National Archives and Records Administration
Linda Tadic, Media Archives and Peabody Collection, University of Georgia

Annually, AMIA conducts a day-long seminar designed for archivists, media librarians, stock footage collection staff, and preservation managers who find themselves involved with motion picture film and/or videotape collections and need fundamental information about the nature of film and videotape materials. This seminar brings conference attendees “up to speed” by acquainting them with the technologies, terminology, basic conservation methods and storage considerations, cataloging requirements, equipment needs and more. The session will also give first-time conference attendees an opportunity to informally meet others in the field who are facing the same challenges and struggling with the same issues. **Pre-registration is required with a separate registration fee. Enrollment is limited to 50 participants. Lunch is on your own.**

1:00 pm - 3:00 pm and 4:00 pm - 6:00 pm

Tour: Magic Bus Video Tour

Fontainebleau

Lobby

Be a time traveller on this journey into the past and present through Miami and Miami Beach. As modern day passes by outside, video monitors on board the bus will show archival images from the Louis Wolfson II Media History Center’s collection of the same locations or featuring personalities that have left their mark on South Florida. This approximately two hour trip which departs from the Fontainebleau and spans over 8 decades also includes a stop and tour of the Louis Wolfson II Media History Center. **Pre-registration is required with a separate registration fee. Enrollment is limited. Meet in the hotel lobby, busses leave promptly. Note that the tours are also offered on Saturday December 12 at 10:00 am and 1:00 pm.**

This remote truck cruised the streets of South Florida in the 1950s.

Tuesday, December 8

9:00 am - 10:45 am

Meeting: Access Committee

Pasteur

Chair: Caroline Frick

9:00 am - 11:30 pm

Meeting: Preservation Committee

Voltaire

Chair: Ken Weissman, Motion Picture Conservation Center, Library of Congress

9:00 am - 12:30 pm

Workshop: Compendium of Archival Moving Image

Voltaire

Cataloging Practice

Chair: Linda Tadic, Media Archives and Peabody Collection, University of Georgia

Presenters: Dina Gunderson, CNN News Archive
Joanne Weiner Rudof, Fortunoff Video Archive for Holocaust Testimonies,
Yale University
Ellie Wackerman, National Archives and Records Administration
Mary Miller, Media Archives and Peabody Collection, University of Georgia
Kathleen J. M. Haynes, School of Library & Information Studies,
The University of Oklahoma
Lynda Lee Kaid, Department of Communications, The University of Oklahoma
Jane Johnson, UCLA Film and Television Archive
Linda Elkins, Media Archives and Peabody Collection, University of Georgia
Abigail Leab, Bancroft Parkman, Inc.
Paula Moehle, University of Georgia
Elizabeth Jamieson, National Film and Sound Archive (Australia)
Arlene Balkansky, Library of Congress

The Compendium is a compilation of a variety of organizations' solutions to cataloging problems encountered in working with archival moving image materials. Practices are presented without judgment on what should be "correct," hoping instead that the compendium can form the foundation for discussion on creating standards. Large and small archives, production-based libraries, MARC format and non-MARC cataloging were represented in the survey on which the Compendium is based. For this workshop, a cross-section of compendium participants will discuss their cataloging practices and show samples of their work. Genres to be discussed include: oral histories, political commercials, newsreels, television broadcasts, news library material, government-produced footage and "published" works. **Pre-registration is required with a separate registration fee.**

Tuesday, December 8

9:00 am - 12:30 pm (continued)

Workshop: The Technology and Identification of Amateur Films

Lafayette

Chair: Pamela Wintle, Human Studies Film Archives, Smithsonian Institution
Presenters: Toni Treadway, International Center for 8 mm Film
Alan Kattelle, Movie Machine Society

This workshop focuses on the various film gauges archivists are apt to encounter, and the problems unique to each gauge in viewing and copying. Alan Kattelle, author of *The Home Screen* (a history of the amateur motion picture industry), will show slides of various formats and bring samples. The panelists will welcome questions and descriptions of difficulties encountered.

11:00 am - 12:30 pm

Meeting: Digital Archives Interest Group

Pasteur

Organizer: Anrea LaVere

Featuring a presentation by Karon Weber entitled, "Interacting with Digital Data."

Meeting: Regional Archives Interest Group

Imperial I

Organizer: Lisa Carter, University of Kentucky Audio-Visual Archives

1:30 pm - 5:00 pm and 12:00 pm - 3:00 pm

Tour: Miami broadcast and production facilities

A selection of Miami-area broadcast facilities and production companies are pleased to offer a tour of their facilities. Included in the tour are: MTV Networks Latin America, The Box, WAMI (Miami's newest television station), and WTVJ (Florida's oldest station). Those interested in participating need to sign up at the Registration Desk outside the Club Atlantic room before 11:00am on Tuesday morning; registration is limited. Local guides will take participants from the Fontainebleau to the facilities and back again. Meet at the Registration Desk at

Dr. Vladimir Zworykin (center), inventor of the Iconoscope, visited WTVJ studios in Miami in 1949.

Tuesday, December 8

noon. Wear your walking shoes!

The Reel Thing: Laboratory Technical Symposium V

Colony Theatre
1040 Lincoln

Road

Co-chairs: Michael Friend, Academy of Motion Picture Arts and Sciences Film Archive
Grover Crisp, Sony Pictures Entertainment

The fifth in a series of technical presentations will explore some of the latest preservation and restoration efforts of laboratory technicians and preservation specialists. In a continuation of the themes presented at The Reel Thing IV in Italy in the Summer of 1998, our emphasis will be on digital techniques for preserving unusual and unique film formats, new advances in faded-color restoration and a demonstration of the Perspect-A-Sound format. **Pre-registration is required with a separate fee. Transportation will be provided with buses leaving promptly at 1:00 pm; meet in Fontainebleau lobby. Special thanks to the sponsors of this event: Chace Productions, FotoKem Film and Video. Additional supporters may be announced.**

2:00 pm - 5:30 pm

Workshop: Grant Proposal Preparation

Voltaire

Presenter: Laurie Baty, National Historical Publications and Records Commission

AMIA is pleased to offer this half-day workshop on grant writing. Participants in this workshop will learn the components of competitive grant applications for individual or consortia projects, to establish or develop archival programs, and to preserve and provide access to archival materials in all media. As part of the learning process, registrants will have the opportunity to critique sample grant proposals. **Pre-registration is required with a separate fee.**

Meeting: Cataloging and Documentation Committee

Lafayette

Chair: Barbara Humphrys, Library of Congress

4:00 - 5:30 pm

Meeting: News and Documentary Collections Interest Group

Pasteur

Co-chairs: Steve Davidson, Louis Wolfson II Media History Center
Helene Whitson, J. Paul Leonard Library, San Francisco State University

7:00 pm - 10:00 am

Wednesday, December 9

Opening Reception: “Moon over Miami”

Great Lawn, Fontainebleau Hotel

This gathering will offer an opportunity for AMIA conference attendees and guests to meet with their colleagues in a casual, relaxed atmosphere. Join us as we party into the night! **Sponsored by Kodak and CFI.**

8:00 am - 8:45 am

Continental Breakfast

Club Atlantic

tic

8:00 am - 5:00 pm

Vendor Exhibits

Club Atlantic

tic

The ever-popular AMIA vendor exhibits will be open Wednesday and Thursday from 8:00 am - 5:00 pm in the Club Atlantic room. Breakfasts and refreshment breaks will also be hosted in this room (a list of exhibitors is provided on the inside back cover of this program.)

8:00 am - 8:45 am

Mentoring Program Welcome Breakfast

Imperial I

Organizer: Mary Ide

The Mentoring Program aims to bring together new AMIA members with established AMIA members. Through this initiative, new professionals coming into the field will be able to discuss with experienced AMIA members questions they may have about AMIA, the profession or the conference. This is an opportunity for colleagues to meet, exchange ideas and provide support and guidance to those who may be attending an AMIA conference for the first time. **Be sure to sign up on the Registration Sheet included in your conference packet if you are interested in joining this program.**

8:45 am - 9:00 am

Conference Welcome

Voltaire/Lafayette/Pasteur

Linda Tadic, AMIA President
JoAnn Watson, Conference Committee Chair
Steve Davidson, Local Arrangements

9:00 am - 10:45 am

Plenary Session

Wednesday, December 9

In the Beginning ... 50 Years of Local Television

Voltaire/Lafayette/Pasteur

Co-chairs: Joe Abrell, formerly with WTVJ
Barry Sherman, Peabody Awards, University of Georgia
Speakers: Ike Seamans, WTVJ
Bob Mayer, WTVJ
Bernie Rosen, WTVJ
Bob Weaver, WTVJ
TBD

Many local television stations around the country are on the eve of their 50th anniversary, including WTVJ in Miami which began broadcasting in March 1949. This session looks back at the early days of television news and local programming and its evolution over the past five decades. Participants include veteran reporters and producers.

10:45 am - 11:00 am

Refreshment Break

Club Atlantic

11:00 am - 12:30 pm

Concurrent Sessions

The Evolution of Television Technology: From Spinning Discs to Spinning Heads

Voltaire/Lafayette

Speaker: Jim Lindner, VidiPax

In celebration of the 100th anniversary of the invention of Magnetic Recording and the 50th anniversary of wide-spread television broadcasting, this session will trace the evolution of some of the technologies that have been used in television. From mechanical television which utilized spinning discs to video recording which utilizes spinning heads, television as we know it could not exist without amazing technological innovation. In this session you will see and hear programs that were created to explain television to prospective customers. Demonstrations will be given explaining how the sometimes arcane technology worked.

When the Donor Hangs Up: Acquisition Policies in AMIA Institutions

Pasteur

Chair: Anne Morra, The Museum of Modern Art
Speakers: Donna Ross, UCLA Film and Television Archive
Lee Shoulders, Archive Films
Francine Lastufka-Taylor, Alaska Moving Image Preservation Association
Tyler Walters, Special Collections Department, Iowa State University

AMIA is a very diverse organization and this panel has been assembled to reflect its institutional diversity. The goal of this session is to disseminate as much information as possible concerning the acquisition practices of the participating institutions. Panelists will discuss selection criteria, donor relationships, resale and public domain issues, and conflicts in fulfilling mandates set by parent organizations.

The Highs and Lows of Compilation

Imperial I

Filmmaking: "Grass" (A Case Study) (11:00 am - 11:45 pm)

Chair: Caroline Frick
Speaker: Ron Mann, Sphinx Productions

Grass, by Ron Mann, is a compilation feature documentary on the legislative history of marijuana prohibition. The film was created from over 350 hours of audio and film materials. Ron Mann is an award-winning documentary independent filmmaker whose work includes *Comic Book Confidential*, *Twist*, and *Poetry in Motion*.

Fashion Fun and Fancy (11:45 am - 12:30 pm)

Imperial

I

Chair: Caroline Frick
Speaker: Jenny Hammerton, British Pathé, Pinewood Studios

Button Up Rubber Stocking Protectors, Fur Garters and Coquettish Mantillas are but three of the hundreds of novelty items featured in *Eve's Film Review*, the British screen magazine for women. Shown in British cinemas through the 1920s and early 1930s, these films offer a fascinating glimpse into the lives and desires of the flapper generation. This session offers a rare opportunity to see some jewels of the collection. Background information about the production and exhibition of these revealing and entertaining films will be covered.

11:00 am - 12:30 pm (continued)

12:30 pm - 2:00 pm

Keynote Luncheon **room**

Fontainebleau Ball-

AMIA's 1998 keynote speaker is Dr. Ray Fielding, Dean of the School of Motion Picture, Television and Recording Arts at Florida State University. During the 1950s, Dr. Fielding worked in the Los Angeles film and television industry as a writer, director, editor and technical consultant. Since then, he has founded several film education programs. Most recently, 1996-97, he served as a consultant and the on-camera commentator for a six-part television series on the history of motion pictures and television news co-produced by the BBC and the CBC entitled, *Newsreels to Nightly News*.

2:00 pm - 3:45 pm Concurrent Sessions

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CONFERENCE AT A GLANCE

CONFERENCE AT A GLANCE

Wednesday, December 9

Industrial Revolution: How Business Has Made and Used Movies

Imperial I

Chair: Wendy Shay, Archives Center, National Museum of American History
Speakers: Rick Prelinger, Prelinger Associates, Inc.
Margie Compton, Academy of Motion Picture Arts and Sciences

First, motion picture films documented; then, they told stories and entertained. However, it didn't take long for business and industry to recognize that films could be used in a variety of ways to further entrepreneurial goals and enhance corporate image. This panel will examine the ways in which business and industry have used films—as corporate documents, for sales and training, in research. The panel will also examine how industrial films were made, their overall significance, and their role in archival collections and historical research.

2:00 pm - 3:45 pm (continued)

The Work of Digital Archiving

Voltaire/ Lafayette

Chair: Andrea LaVere, DreamWorks SKG
Speakers: Donna Romer, Picture Network International
Edolfo Leones, Walt Disney Company
Sandra Joy Lee, Industrial Light and Magic
Linda Frazier, Discovery Channel

A strong interest in the possibilities of digital archiving has allowed the creation of new software vendors, newly proposed standards for documentation and new ways of thinking about how automation and archiving stand to gain from each other. This panel will be devoted to how archivists are actually working to understand which methodologies, gleaned from business, cultural understanding, computer science and library science, are being used to archive digital materials. The participants will bring samples of the kind of work they do as examples of the skills they have developed to archive digital materials.

Archival Images and New Productions

Pasteur

Co-chairs: Steve Davidson, Louis Wolfson II Media History Center
Helene Whitson, J. Paul Leonard Library, San Francisco State University
Speakers: Ron Mann, Sphinx Productions
Jim Devinney, Greenlight Productions
Laurie Kahn-Leavitt, Blueberry Hill Productions

Local television archives are being sought out in an ever increasing rate by film/video makers tired of going to the usual sources. In this session, film/video makers and moving image archivists share experiences, shedding light on the process from both perspectives.

3:45 pm - 4:00 pm

Refreshment Break

Club Atlantic

4:00 pm - 5:30 pm

Concurrent Sessions

Managing Video Collections in a Corporate Archives Setting **Voltaire/Lafayette**

Chair: Becky Haglund Tousey, Kraft Foods, Inc.
Speakers: Sheldon Hochheiser, AT&T
 Mary Louise Brown, Anheuser-Busch Cos., Inc.
 Ted Ryan, The Coca-Cola Company

Corporate archivists offer their unique perspectives on managing access to, and the preservation of, their corporate moving image heritage. Speakers will discuss how their clients use (and reuse) historical footage, how they provide access to that footage, as well as how they deal with issues such as restoration, reformatting, long-term storage, format obsolescence, and care and handling.

4:00 pm - 5:30 pm (continued)

New Views on the Universal Preservation Format (UPF)

Pasteur

Chair: Dave MacCarn, WGBH Educational Foundation
Speakers: Thom Shepard, WGBH Educational Foundation
 Paul Messier, Boston Art Conservation

The Universal Preservation Format Project, a long-term digital storage concept, has produced a Recommended Practice. This session will provide a summary of the Recommended Practice and critical evaluations from archivists, conservators and data storage specialists.

Academics and Archivists:

Imperial I

Building a Complimentary Relationship

Chair: Brian Taves, Library of Congress
Speakers: Jan-Christopher Horak, Universal Studios Archives and Collections
 Henry Mattoon, National Moving Image Database, American Film Institute
 Maureen Furniss, Chapman University
 Paolo Cherchi Usai, George Eastman House, Motion Picture Department
 David Pierce, Copyright Services
 Eric Schaefer, Emerson College

This session explores the relationship between the archivist and the academic. Speakers will discuss the ways the activities of archives help set the parameters of future film history, and delineate methods by which academics can assist the archival mission. This session will hopefully commence an enduring series of forums designed to bring together both communities.

5:30 pm - 6:30 pm

New Member Welcome and Orientation

Pasteur

Hosted by AMIA Officers, and Committee and Interest Group Chairs.

Wednesday, December 9

During this session, representatives from AMIA's board of directors and committees and interest groups will greet new AMIA members and first-time conference attendees. An overview of AMIA's history and mission will be provided. The session will also provide an opportunity for newcomers to introduce themselves, to express their expectations of the conference and AMIA in general, and to share information on the kinds of moving images held in their collections.

5:30 pm - 7:00 pm

Meeting: Academic-Archival Interest Group

Voltaire

Organizer: Brian Taves, Library of Congress

6:00 pm - 8:00 pm

Louis Wolfson II Media History Center / Miami Cultural Center Reception

The Louis Wolfson II Media History Center, the Miami-Dade Public Library, the Historical Museum of Southern Florida and the Miami Art Museum (all part of the Cultural Arts Center) invites conference attendees to a reception and open house. On view at the Historical Museum of Southern Florida will be an exhibit which celebrates the 50th anniversary of television and attendees are encouraged to explore the variety of other exhibits on view at the Historical Museum and the Miami Arts Museum. Tours will be offered of the Wolfson Center/Miami-Dade Public Library and video monitors throughout will exhibit excerpts of film and television productions made in, or about, Florida. **There is no charge for this event, but pre-registration is required. Transportation will be provided. Meet in the hotel lobby at 5:45 pm; buses depart promptly at 6:00 pm.**

7:00 pm - 8:30 pm

Meeting: Education Committee

Pasteur

Co-chairs: Eddie Richmond

End of the Pavement, filmed in Miami Beach (1921-22) with John George, and directed by Rex

Thursday, December 10

Mary Ide

9:00 pm - 12:00 am

Hospitality Suite

TBD

8:00 am - 9:00 am

Continental Breakfast

Club Atlantic

8:00 am - 5:00 pm

Vendor Exhibits

Club Atlantic

tic

The ever-popular AMIA vendor exhibits will be open in the Club Atlantic room. Breakfasts and refreshment breaks will also be hosted in this room (a list of exhibitors is provided on the inside back cover of this program).

9:00 am - 9:50 am

Plenary Sessions

National Film Preservation Initiatives (9:00 am - 9:50 am)

Voltaire/ Lafayette/ Pasteur

Co-chairs: David Francis, Library of Congress

Sam Kula, Alliance for Canada's Audio-Visual Heritage

Speakers: Annette Melville, National Film Preservation Foundation

Eric Schwartz, National Film Preservation Foundation

This session will begin with a look at the Alliance for Canada's Audio-Visual Heritage 1998 activities and plans for 1999. It will include a report on the first year of the National Film Preservation Foundation, with news of activities including raising public awareness, fundraising, and the public response. The plans for a field-wide grants program, and for consortial archival activities, will be discussed. There will be an opportunity for discussion.

National Television and Video (9:50 am - 10:545 am)

Voltaire/ Lafayette/ Pasteur

Preservation Initiatives

Co-chairs: David Francis, Library of Congress

Sam Kula, Alliance for Canada's Audio-Visual Heritage

Speaker: Eddie Richmond, AMIA Committee on the US National Moving Image Preservation Plans

Karan Sheldon, AMIA Committee on the US National Moving Image Preservation Plans

This session will focus on the national planning for the preservation of television and video in North America. Sam Kula, representing the Alliance for Canada's Audio-Visual Heritage, will offer for discussion issues under consideration and activities in the past year, with an emphasis on access to heritage collections. David Francis, Library of Congress, will report on progress in defining a Television and Video Preservation Foundation, and other activities related to the publication of *Television and Video Preservation 1997: A Study of the Current State of American Television and Video Preservation*. Eddie Richmond and Karan Sheldon will highlight issues brought forward during the year by AMIA's task forces working on making recommendations for implementing the plans. There will be an opportunity for discussion.

10:45 am - 11:00 am
11:00 am - 12:30 pm

Refreshment Break
Concurrent Sessions

Club Atlantic

The Development of Specialized Archives

Pasteur

Chair: Sara Meyerson, Archival Management
Speakers: Norma McCabe, MTV Archives
James Briggs Murray, Schomburg Center for Research in Black Culture,
New York Public Library
Avira Weintraub, National Jewish Archive of Broadcasting, The Jewish Museum

American culture has undergone extraordinary changes in the past twenty-five years. Many unique specialized archives have developed that document those changes, especially as our society becomes more involved with multi-media and other technological advances. The needs for special collections are multiplying. How accessible are these collections, what provisions for preservation and restoration are being made and what are the acquisition and rights problems confronting them?

Tape Testing and Evaluation

Voltaire/ Lafayette

Chair: Ed Zwaneveld, National Film Board of Canada
Speakers: Jim Wheeler, Tape Archival and Restoration Service
Ian Gilmour, National Film and Sound Archive, Australia
Jim Edwards, Tektronix, Inc.

Archivists are concerned with the life cycle of different types of tape and seek to understand the criteria and methods used to evaluate them during and after manufacture, acceptance, use and storage. Which types of quality control criteria and tools are used to measure conformance to quality standards and tolerances? Archivists do not want to lose vital and irrecoverable content when they have to migrate video and audio to a newer storage medium, for some of it may have to last for many decades. Are there any easy-to-use tools or tests to determine when chemical end-of-life is approaching so that they will make duplicates in time, and without heroic and potentially expensive restoration efforts? Thinking 50-100 years ahead, which information relating to the First Recording Pass should they preserve with the tape and how to assure that it will look at sound the way it was intended to look.

Collection Policy Paradox (11:00 am - 11:45 am)

Imperial I

Chair: Dan Einstein, UCLA Film and Television Archive
Speaker: Piet van Wijk, Netherlands Audiovisual Archive

In 1997, when the Dutch government merged three audiovisual archives, the newly formed Netherlands Audiovisual Center (NAA) had to determine how to balance the sometimes conflicting demands of commercial and cultural/academic interests. Should it focus on cataloging shots and series for commercial re-use, or on preservation. Obligated to function as the film and video library for three public broadcasting channels, as well as the national film, radio and television archive, the NAA is exploring methods for succeeding at both.

Crown Collections and Public Information Films (11:45 am - 12:30 pm)

Imperial I

Chair: Dan Einstein, UCLA Film and Television Archive
Speaker: Peter Steele, Film Images (London), Limited

mentaries should be handled by a commercial agent, Film Images. The Ministry of Information, and later the Central Office of Information, which included the famous Crown Film Unit, created this vast collection of some 40,000 titles spanning 70 years. Little has been said publicly about this unique collection until now. Films that had previously been classified, or were only in circulation for a short period, have now been released for public viewing. This is a wonderful opportunity to discover the history, policy and background to these films, as well as the effect they had on the public around the world.

12:30 pm - 2:00 pm

AMIA Recognition Awards Luncheon

Fontainebleau Ballroom

Each year AMIA presents the *Silver Light Award* and the *Dan and Kathy Leab Award* in recognition of career contributions to moving image archiving and special achievements in preservation and archival work. This year's honorees are Jim Wheeler (*Silver Light Award*) and Ed Stratmann (*Leab Award*). AMIA also recognizes the students who were awarded scholarships during the year to pursue their education in moving image archiving. The 1998 scholarship recipients are Rita Belda (Mary Pickford Scholarship) and Ann Butler (Sony Pictures Scholarship).

2:00 pm - 3:45 pm

Concurrent Sessions

Meeting: Cataloging and Documentation Committee

Imperial II

Chair: Barbara Humphrys, Library of Congress

2:00 pm - 3:45 pm (continued)

Managing Change

Voltaire/ Lafayette

Chair: Sam Kula, Alliance for Canada's Audio-Visual Heritage

Speakers: Jeannette Kopak, Canadian Broadcasting Corporation
Joel Kanoff, ABC
Barbara Humphrys, Library of Congress

Content developers, archivists, information scientists and digital media managers, within organizations large or small, are challenged to reinvent their models and practices. We are doing more with less resources, we are implementing new computer systems, we are becoming businesses; how are we managing this? This session will focus on specific situations where change was introduced within a department. Process changes due to changes in organizational structures and implementation of new computer systems will be discussed. Participants in the panel will discuss successful strategies for dealing with unexpected problems when changes are introduced.

Academic Use of Moving Image Materials

Imperial I

Co-chairs: Steve Davidson, Louis Wolfson II Media History Center
Helene Whitson, San Francisco State University

Speakers: Dr. Paul George, Miami-Dade Community College
Barry Sherman, Peabody Awards, University of Georgia

Dr. Paul George, Miami-based historian, will discuss and demonstrate the use of television news materials in the classroom. The session will include an actual social science college class, complete with students. Materials from the Wolfson Center and other moving image archives will be utilized to compare and contrast new coverage of a variety of topics including the civil rights movement, the Vietnam War and the 1960s.

Screening Online II: Early Archival Motion Pictures from the Library of Congress, National Library and AFI Online Cinema

Pasteur

Chair: Judi Hoffman, National Digital Library Program, Library of Congress
Speakers: Karen Lund, National Digital Library Program, Library of Congress
Marc Dudley, National Digital Library Program, Library of Congress
Henry Mattoon, AFI Online Media, American Film Institute

Designed as a continuation—and expansion—of last year's *Screening Online* presentation, this session will compare and contrast the two providers of early archival motion pictures in their entirety via the World Wide Web: the Library of Congress' National Digital Library and the American Film Institute's OnLine Cinema. The speakers will demonstrate the two sites and discuss their differences in terms of digital formats, technology, production and access processes, audience, and exhibition context for American films from the first decades of motion picture history.

3:45 pm - 4:00 pm

Refreshment Break

Club Atlantic

2. Preservation Strategies for Film Collections: Macro/microenvironment Assessment, Condition Survey, and Housing Options

Speaker: Jean-Louis Bigourdan, IPI/Rochester Institute of Technology

Film archivists periodically face practical dilemmas regarding climate conditions, enclosure choices, and use of either microenvironments or macroenvironmental control. These decisions have significant impact on the chemical stability of acetate film base and color dyes. This paper proposes a methodological approach for the preservation of motion-picture film based on the most recent data developed by IPI. While the merit of low temperatures and dry conditions have been clearly identified and assessed, the relationship between climate conditions and color dye fading has only recently been quantified. The merit of selected enclosures and various microenvironments in retarding further chemical decay of acetate base also has been evaluated. These data provide the foundation of the most effective overall strategy for film collection by considering (1) the current state of preservation of the collection, (2) the quality of storage conditions, and (3) the achievable factor of improvement depending upon storage alternatives.

Words and Pictures

Voltaire/ Lafayette

Chair: Jeannette Kopak, Canadian Broadcasting Corporation
Speakers: Francis Poole, University of Delaware
James M. Turner, ESBI, Université de Montréal
Karen Cariani, WGBH Educational Foundation
Chris Alexander, CNN America Inc.

This session is a follow-up to the session on shot-level indexing at the 1997 AMIA conference, and focuses

Thursday, December 10

4:00 pm - 6:00 pm Plenary Session

1998 AMIA Business Meeting

Voltaire/Lafayette/Pasteur

All conference attendees are encouraged to attend the annual AMIA business meeting to hear the annual report from the Board of Directors. Results of the recent membership survey will also be discussed.

Open Forum

Voltaire/Lafayette/Pasteur

Immediately following the business meeting, an open forum will provide an opportunity for participants to raise issues of interest and concern to the AMIA membership. Participants are encouraged to raise new issues and challenges not addressed elsewhere during the conference.

6:15 pm - Meet in Lobby

6:30 pm - 7:00 pm - Boarding

Miami Dinner Cruise

Intercoastal Waterway

Across from the Fontainebleau

Come aboard the Lady Windridge, a four-level 170-foot luxury yacht, for a dinner cruise around Biscayne Bay and Miami Beach. **Dinner and open-bar are included.** The cruise will depart from the intercoastal waterway which is directly across the street (Collins Avenue) from the hotel. Boarding is between 6:30 pm and 7:00 pm. **Meet in the hotel lobby at 6:15. This event requires a separate registration fee. Note that guests of conference attendees may also purchase tickets. Don't miss the boat!**

10:00 pm - 1:00 am

Hospitality Suite

TBD

8:00 am - 9:00 am

Continental Breakfast

Club Atlantic

8:00 am - 9:00 am

Jackie Gleason, outside the Miami Beach Auditorium, the new home of the *Jackie Gleason Show*,

Friday, December 11

Meeting: Access Committee Breakfast

Imperial I

Chair: Caroline Frick

9:00 am - 10:45 am Plenary Session

Digital Revolution Update

Voltaire/ Lafayette/ Pasteur

Chair: Jim Wheeler, Tape Archival and Restoration Services
Speakers: David Liroff, WGBH Educational Foundation
Katherine Cochrane, CD-Info Company
Fred Layn, Cello Music and Film Systems

1998 will likely go down as the year of Digital Television. We are in a television/video revolution that is changing how we view television as well as movies. The papers presented during this session examine DTV/HDTV, DVD and Home Theatre Systems.

10:45 am - 11:00 am **Refreshment Break**

Club Atlantic

11:00 am - 12:30 pm Concurrent Sessions

Words and Pictures

Voltaire/ Lafayette

WTVJ news reporter Keith Leslie with Castro rebels in Camaguey Province (Cuba), 1959.

Chair: Jeannette Kopak, Canadian Broadcasting Corporation
Speakers: Francis Poole, University of Delaware
James M. Turner, ESBI, Université de Montréal
Karen Cariani, WGBH Educational Foundation
Chris Alexander, CNN America Inc.

This session is a follow-up to the session on shot-level indexing at the 1997 AMIA conference, and focuses on the necessary connection between words and pictures in searching moving-image databases. Each speaker will cover one kind of text, usually created for some other purpose, that can be used as a tool to search for moving images in an information system.

Regional Audio-Visual Archives

Pasteur

Chair: Lisa Carter, University of Kentucky Audio Visual Archives
Speakers: David Cleveland, University of East Anglia
Karen Glynn, Center for the Study of Southern Culture

Regional audio-visual archives collect, preserve, and provide access to non-print media that document the shared culture of a geographic area. This session will address the common concerns of these organizations and the methods regional archivists use or hope to use to secure support and resources. Examples of regional archival programs will be presented. Discussion will focus on the challenges of regional leadership, the development of educational and collaborative opportunities for regional archivists and the impact of national preservation plans on regional archives. Particular emphasis will be placed on how archivists can share experiences and resources to further regional efforts to preserve our audio-visual heritage.

An Experiment in Archival Training: The George Eastman House / Haghefilm Fellowship

Imperial I

(11:00 am - 11:45 pm)

Chair: Edward E. Stratmann, George Eastman House
Speaker: Paolo Cherchi Usai, George Eastman House

The Haghefilm Preservation Laboratories have started a fellowship program in conjunction with the L. Jeffrey Selznick School of Film Preservation at George Eastman House involving a one-month training residency in Amsterdam, Netherlands. Each year, a student graduating from the Selznick School is invited to work on the the actual restoration of a film from the GEH collections, to be exhibited at selected festivals, museums, and conferences. The speaker will discuss the methods and aims of this ground-breaking example of cooperation between archives and film laboratories, with the participation of the recipient of the first Haghefilm Fellowship and the coordinator of the training program in Amsterdam.

Preservation Strategies for Film Collections: Macro/Microenvironment

Assessment, Condition Survey, and Housing Options (11:00 am - 11:45 pm)

Friday, December 11

Imperial I

Chair: Edward E. Stratmann, George Eastman House
Speaker: Jean-Louis Bigourdan, IPI/Rochester Institute of Technology

Film archivists periodically face practical dilemmas regarding climate conditions, enclosure choices, and use of either micro or macro-environmental control. These decisions have significant impact on the chemical stability of acetate film base and color dyes. This paper proposes a methodological approach for the preservation of motion-picture film based on the most recent data developed by IPI. While the merit of low temperatures and dry conditions have been clearly identified and assessed, the relationship between climate conditions and color dye fading has only recently been quantified. The merit of selected enclosures and various micro-environments in retarding further chemical decay of acetate base also has been evaluated. These data provide the foundation of the most effective overall strategy for film collection by considering (1) the current state of preservation of the collection, (2) the quality of storage conditions, and (3) the achievable factor of improvement depending upon storage alternatives.

11:00 am - 12:30 pm (continued)

12:30 pm - 2:00 pm *Lunch on Your Own*

2:00 pm - 3:45 pm Concurrent Sessions

Stretching a Budget: How to do More with Less

Imperial I

Chair: Richard Fauss, West Virginia State Archives
Speakers: John Lynch, Vanderbilt Television News Archive
Steve Davidson, Louis Wolfson II Media History Center
Maxine Fleckner-Ducey, Wisconsin Center for Film and Theater Research
David Weiss, Northeast Historic Film
Helene Whitson, J. Paul Leonard Library, San Francisco State University
Bonnie Wilson, Minnesota Historical Society

The panel will examine outreach, volunteers and technology as areas that have helped many archives make the maximum use of scarce resources. Three panel members will address outreach by looking at promotional tapes, marketing, soliciting grants and in-kind support and other methods to raise community awareness. Two panel members will discuss the recruitment, management and benefits of volunteers to archives. Two panel members will share their experiences in coping with technology needed to run an archives, offering suggestions on equipment, format and cost. Panel members are hoping for a discussion that will result in a free flow of ideas between the panel and the attendees. We invite continuation of the discussion at the News and Documentary Collections Interest Group meeting. Anyone having a promotional video they wish to share may bring it to this discussion.

Research in Moving Image Archives: The Perspective of an Outside Researcher

Voltaire/ Lafayette

Chair: Corrinne A. Collette, Independent Researcher

(continued)

Speakers: Jessica Berman Bogdan, Berman Bogdan Products
Elena Brodie-Kusa, ABC News-20th Century Project

Many AMIA members must face revamping their commercial access policies in the face of new financial realities. Rarely do they consult the users they hope to court. This panel consists of production researchers who have an inside understanding of institutional needs. Using examples from the field, panelists will present the user's perspective on access issues including cataloging, internet use and licensing.

Experience/Artifact/History: Reconstructing the Shoah from the Archive

Pasteur

Chair: Jeffrey Skoller, School of the Art Institute of Chicago
Speakers: Joanne Weiner Rudof, Yale University
Daniel Eisenberg, School of the Art Institute of Chicago
Ellen Rothenberg, School of the Art Institute of Chicago

The unprecedented amount of written, photo and cinematographic material generated by the Nazi Holocaust—which still exists—makes this event unique as a catastrophe. How this material is understood and used as evidence and knowledge in the representation of this event, becomes a central issue in the current proliferation of Holocaust Histories. From film, television and theater to books, art works and museums, many questions are raised about the ways in which such material becomes artifacts worth preserving, how and why it is appropriated and the ways in which such material is re-contextualized and valued as authoritative evidence as the meaning of such an event changes over time and cultural context. Presentations by a filmmaker, visual artist, archivist and scholar, will address a unique range of current thinking and uses of archival material as a way of raising the often troubling issues of ethics, aesthetics, economics and politics in the construction of Holocaust history.

Meeting: Inédits Interest Group

Imperial II

Co-chairs: Pamela Wintle, Human Studies Film Archives
Micheline Morriset, National Archives of Canada

3:45 pm - 4:00 pm ***Refreshment Break***

Club Atlantic

4:00 pm - 5:30 pm Concurrent Sessions

Case Study of an Amateur Collection: The Films of George Eastman

Imperial I

Speaker: Lynanne Rollins

Aside from business and industrial contributions to the world of still and moving imaging, George Eastman left the world another, more personal, legacy: a collection of his own amateur films. These films are not merely records of the life and times of a leader of industry, but the living, moving documents of an “early adopter” of amateur film practice and technology. Today these films reside in the archives of the George Eastman House. This session will present a case history of the life of an amateur collection within an institution primarily known for cinema. A number of basic issues will be discussed to present this study. Examples of standard paperwork, specially modified forms, and a sampling of images from Mr. Eastman’s films will be used to supplement the presentation and stimulate discussion of how other institutions have found solutions in handling the particular demands of amateur film collections.

Commercial Distribution of Archival Materials

Pasteur

Chair: David Pierce, Copyright Services
Speakers: Dennis Doros, Milestone Film and Video
Bret Wood, Kino International/Kino on Video
Paolo Cerchi Usai, George Eastman House

Many of the films held by archives have great commercial value, but archives seldom share in the financial returns from films they conserve. However, archives and distributors sometimes work together on the release of “orphan films.” Several distributors have established working relationships with archives on a title-by-title basis which allow them to offer releases from archival materials. This session will examine copyright and donor concerns, ethical issues, financial expectations (and results), the commercial environment for classic films, lessons learned from specific projects, and considerations for both archives and distributors for future activities.

Shifting Sands of Criteria: Appraising Television Programming

Voltaire/ Lafayette

Chair: Ern Dick
Speakers: Tom Connors, University of Maryland
Rosemary Bergeron, National Archives of Canada
Mary Ide, WGBH Educational Foundation

What are the current theories, trends and experiences in appraising television programming for preservation? The session will focus on three very different approaches to determining appraisal criteria for selecting what program masters and production elements to preserve out of collections that are extensive in size and varied in content or are small, single series collections.

4:00 pm - 5:30 pm (continued)

Meeting: Digital Archives Interest Group

Imperial II

Organizer: Andrea LaVere, DreamWorks SKG

Meeting: Publications Committee

Club Atlantic

Friday, December 11

Chair: Gregory Lukow

AMIA members interested in contributing to the work of the AMIA Publications Committee are invited to attend.

7:30 pm - 10:30 pm

AMIA Archival Screenings

Colony Theater
1040 Lincoln Rd.

The 1998 Archival Screenings will be held at the Colony Theater in Miami Beach's Art Deco district. As in past years, the screenings will highlight a diverse and entertaining range of film and video works recently acquired, preserved or restored by AMIA members. **Buses will leave promptly at 7:00 pm from the Fontainebleau Hilton Hotel. Please wear your AMIA Conference badge for admission. The public will be admitted subject to space availability. Buses will return to the hotel following the screening.**

11:00 pm - whenever

Hospitality Suite

TBD

WTVJ news anchor Ralph Renick putting the Korean War in perspective
for South Florida television viewers, 1951.

Saturday, December 12

10:00 am - 12:00 pm and

1:00 pm - 3:00 pm

Tour: Magic Bus Video Tour

Be a time traveller on this journey into the past and present through Miami and Miami Beach. As modern day passes by outside, video monitors on board the bus will show archival images from the Louis Wolfson II Media History Center's collection of the same locations or featuring personalities that have left their mark on South Florida. This approximately two hour trip, which departs from the Fontainebleau and spans over 8 decades, also includes a stop and tour of the Louis Wolfson II Media History Center. **Pre-registration is required with a separate registration fee. Enrollment is limited. Meet in the hotel lobby, busses leave promptly. Adult guests of participants are also invited to sign up for the tour.**

Other Tours

Museums, art and cultural organizations will provide free admission to AMIA conference attendees showing their registration badge. The list includes the Louis Wolfson II Media History Center, Miami Art Museum, Wolfsonian, Jewish Museum, Bass Museum of Art and the Historical Museum of Southern Florida. A final list (and hours of operation/directions) will be included in your conference welcome package.

INFORMATION

Location

The 1998 annual AMIA Conference will be located in beautiful Miami Beach, Florida. The conference hotel, the Fontainebleau Hilton, is located on 20 acres of beachfront property. Windsurfing, para-sailing, deep-sea fishing and golf are all nearby activities. Two swimming pools are available for early risers and for those tempted to take a midnight swim!

Getting around Miami Beach is easy. Public transportation is good, and the beach area is pedestrian friendly. The Fontainebleau is only a short distance from Miami Beach's thriving art deco district; South Beach, which hosts a variety of entertainment establishments, restaurants and cultural venues, is only a short walk down the boardwalk.

Accommodations

Chosen for its excellent conference and meeting facilities, the Fontainebleau Hilton will offer AMIA attendees a wide range of amenities and activities. The Fontainebleau Hilton is a world-class resort hotel just steps away from the Miami Beach boardwalk and the Atlantic Ocean. In addition to two outdoor swimming pools there are lighted tennis courts and a health spa. The hotel features several bars and restaurants (inside and poolside), and Miami Beach itself offers hundreds of other eating venues in all price ranges and styles.

MAKE YOUR RESERVATIONS NOW!! Room reservations should be made as early as possible; the Holiday season in Miami is a busy time. Rates begin at \$110 for a single, but are also available for \$120 and \$130 with a full bay and/or ocean view. For reservations please call: 1-800-548-8886 or 305-538-2000 (ask for "reservations"). If your accommodation funds are limited, consider sharing a room. AMIA benefits from the use of the conference hotel; the cost of meeting rooms is based on the number of rooms occupied by delegates. Support the association by staying at the conference hotel!

Childcare

For those attendees bringing children, the hotel offers an activities program for \$20 per full day (9am-5pm) or \$10 half day. There is also an evening and weekend program.

Transportation

For airline reservations, please note that American Airlines will offer AMIA attendees a discount on air travel. The discounts will be 10% off airfares booked at least 60 days prior to the conference and 5% off for tickets booked up to 7 days in advance of the conference. To get these special discounts, call American Airlines at 1-800-433-1790 and refer to AN#17D8UJ or instruct your travel agents to use this number.

Taxis charge a flat rate (no meter) of \$24 from airport to hotel. The *Super-Shuttle* is \$11 one way.

For those interested in renting a car, Hertz will also offer discounts using number AN#17D8UJ. There is a Hertz outlet at the Fontainebleau in addition to the airport location.

Temperature

Average temperatures at conference time are in the 70s. Remember to bring sunscreen, shorts, and your bathing suit!

HOTEL MAP

Conference Level - Level III

CONFERENCE VENDORS

**The Association of Moving Image Archivists
would like to thank the following exhibitors for their participation
in this year's conference:**

SAVE THE DATES!

1999 AMIA Conference

Montreal, Quebec

November 1- November 6, 1999

Radisson Hotel



Photo of Montreal