



AMIA

What is AMIA?

2018 Sponsorship Opportunities

Association of Moving Image Archivists

AMIA is an international association of media professionals dedicated to the preservation and use of moving image media.

We are a global network of universities, studios, libraries, government and corporate archives, public broadcasting, music companies, cultural heritage and arts organizations, broadcasters, service providers, and independent archives, and more. We are archivists, librarians, collectors, curators, students, educators, artists, technologists, researchers, distributors, exhibitors, service providers, consultants, and advocates. Everyone working to preserve, access, and use their media collections.

Contact us at 323.463.1500 or Irooney@amianet.org

What We Do

At a time of accelerating change, AMIA provides a unique forum for everyone involved in the production, use, preservation and management of visual media. From large media companies to community archives, AMIA is the only place where everyone comes together to share information, strategies, and innovations in meeting the challenges of a constantly evolving field.

AMIA members represent a broad range of organizations – film studios, national archives, historical societies, new media companies, labs, post production, universities, networks, community archives, footage libraries and more. With over 1,000 members from institutions around the world, AMIA provides an international forum for forward looking discussion among all those concerned with the preservation, exhibition and use of moving image media.

In addition to our flagship events each year, AMIA has a number of programs that include fiscal sponsorship of project initiatives, travel grants for professionals from emerging nations, student chapters to offer mentorship to the next generation of professionals, and a web portal offering a global directory of moving image resources. In addition ...

Online Learning. Our online learning provides information on emerging issues as well as training to keep up with the changing technical landscape.

Publications. AMIA's journal, *The Moving Image*, is a highly respected journal used as part of graduate level studies in training the next generation of archivists.

Resources. From the Global Supplier Directory to Disaster Recovery resources, we provide important information as well as peer to peer skill sharing through our website, webinars, and workshops.

Community Initiatives. The Community Archiving Workshop, live streaming of community focused sessions and workshops, and free symposium days are a few of the programs offered to help bring needed resources to regional and community collections.

International Initiatives. AMIA works globally in the preservation of and access to our media heritage as an UNESCO NGO, a partner in the Coordinating Council of Audiovisual Archives Associations, and in the international Archives at Risk program.

AMIA Events

AMIA produces a number of events throughout the year that provide forums for education and the exchange of information. In addition to workshops and screenings, in 2018 AMIA offers events highlighting digital management, preservation and restoration, and our annual conference offers a broad range of these and other issues critical to the field.

Digital Asset Symposium: DAS | New York . June 6

Constantly evolving technology allows new content and new workflows that demand new solutions to access, rights management, and preservation issues. DAS brings together speakers and case studies from a cross-section of industries and disciplines to share information and innovations.

The Reel Thing | Los Angeles . August 23-25

Dedicated to presenting the latest technologies in audiovisual restoration and preservation. The Reel Thing brings together a unique line up of laboratory technicians, archivists, new media technologists and preservationists from around the world. Organized by Grover Crisp and Michael Friend of Sony Pictures, Reel Thing attendees include representatives from studios, post production, filmmakers, major archives and universities.

Intermediate Projection Workshop | Boston . October

In partnership with The Film Foundation, AMIA offers one-on-one training for 35mm projectionists with curriculum developed by working archivists and projectionists experienced in the handling of rare and archival prints. The workshop is in collaboration with Boston Light & Sound

AMIA 2018 | Portland . November 28-Dec 1

The annual AMIA Conference is the world's largest gathering of media archivists and interested professionals. Almost 700 professionals representing the world's major media institutions, including the Library of Congress, the Academy of Motion Picture Arts & Sciences, the British Film Institute, UCLA Film & Television Archive, and EYE, the major studios - Sony Pictures, Walt Disney Company, Universal Pictures, Paramount Pictures, Warner Bros. - as well as library, university, military and other institutions.

Other opportunities for partnership include online education, community workshops and resources, travel grants, scholarships, and streaming.

Why you should become an AMIA Partner

AMIA is uniquely positioned within the community. Our members include a unique mix of studio, broadcast, museums, archives, libraries, performing arts and universities – all specifically working with time-based media.

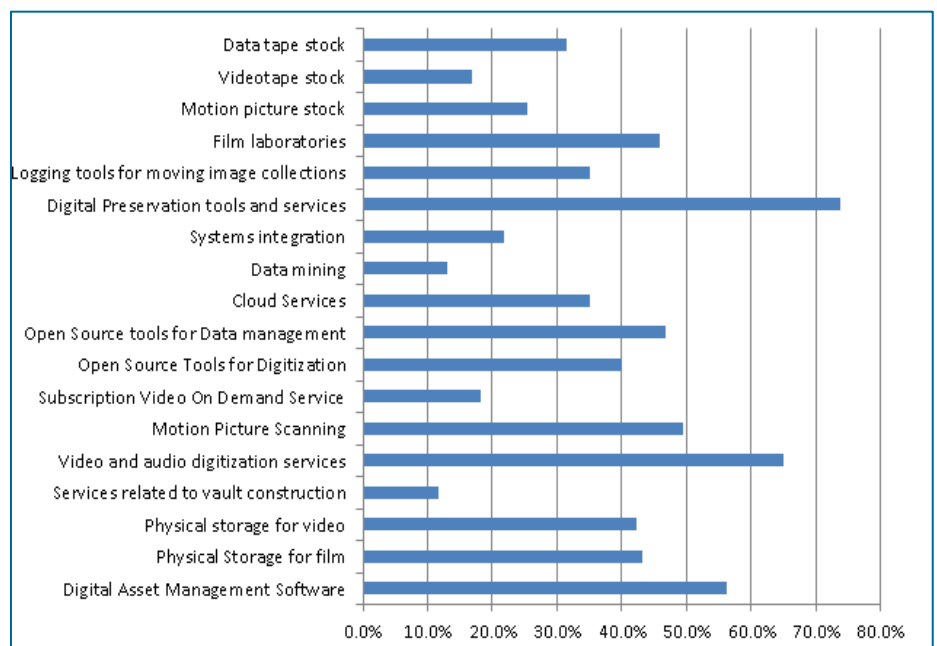
Being an AMIA partner and sponsor provides opportunities for you to reach all levels of your target audience. With our range of events you have the opportunity to promote yourself as a key player and position your message.

- Create, maintain, and enhance awareness of your products and services to the largest group of media archivists in the world
- Become a trusted partner by fostering relationships within the community
- Be part of the conversation about the future of the field
- Support the work of archivists in making diverse collections accessible to this and future generations

We are committed to keeping our organization as inclusive as possible in the belief that only a true open forum results in authentic best practices. Sponsorship of AMIA allows us to keep our costs low so that we can continue to include a diversity of media collections and support the work done by our members.

We offer a wide variety of sponsorship packages. These range from Preservation sponsorship that supports AMIA programs throughout the year to event-based packages and vendor exhibits. Our approach also allows for tailor made packages designed to meet your precise needs and budget.

Conference attendees were asked what goods and services they planned to utilize in the next 12 months.



Preservation Partner

20,000 +

Be a part of AMIA activities all year long. In addition to all of AMIA's major events, your sponsorship supports the scholarship program, publications, travel grants, and projects such as the DEEP FOCUS database, the upcoming cataloging compendium, film advocacy efforts, and Archives at Risk. Benefits include:

- Listing and link for one year on the AMIA website as AMIA Preservation partner
- Listing and link on each individual AMIA event websites
- Banner placement onsite at Annual Conference
- Sponsorship email announcement to AMIA mailing list
- Logo placement on promotional materials for all events
- Banner ad placement on the new AMIA Newsletter launching in the Summer, 2018
- A one year AMIA Institutional Membership
- Opportunity to present a 3-minute Tech Spotlight talk at DAS
- Two 2018 Travel Grants in the name of your organization (providing up to \$1,000 in travel to the AMIA conference)
- A 350 word profile of your company, logo and hyperlink included on the AMIA website and each AMIA event websites
- Twenty full registrations to be divided between DAS, The Reel Thing, and AMIA 2018
- Unique discount code to offer your customers for all events
- Opportunity to provide a 6x9" card in the AMIA 2018 registration envelope
- Complimentary booth with preferred placement in the Vendor Café at AMIA 2018
- Enhanced Listing in the AMIA Global Supplier Directory
- A full page ad in The Moving Image journal
- A full page ad space in the Reel Thing Program as well as one full page ad space in the Conference Program
- A list of attendees sent to you one week prior to each event, with email addresses of attendees who have opted in
- Your marketing collateral included at each event

Because AMIA is a 501c(3) organization, a portion of your Preservation Level Sponsorship is tax deductible.

Gold Level Sponsor

15,000 +

Gold level sponsorship of three flagship events and additional opportunities to get your message to moving image media archivists around the world. Benefits include:

- Listing as a Gold Sponsor on each event website and on the AMIA website
- Your logo included in emails to prospective and confirmed attendees for AMIA's 2018 events
- A one year AMIA Institutional Membership
- A 250 word profile of your company, logo and hyperlink included on all event websites
- Fourteen full registrations to be divided between DAS, The Reel Thing, and AMIA 2018
- One 2018 Travel Grant in the name of your organization (providing up to \$1,000 in travel to the AMIA conference)
- Discount code to offer your clients for DAS, The Reel Thing, and AMIA 2018 registrations
- Opportunity to provide a 6x9" card in the AMIA 2018 registration envelope
- A full page ad space in the Reel Thing Program as well as one full page ad space in the Conference Program
- A full page ad in the Global Supplier Directory (3)
- Enhanced listing in Global Supplier Directory (3)
- Preferred booth placement in AMIA 2018 Vendor Café
- Banner ad placement on the new AMIA Newsletter launching in the Summer, 2018
- Your logo onscreen during DAS, and The Reel Thing: Los Angeles
- Your marketing collateral included in all event registration packages
- An electronic list of opt-in attendees sent to you one week prior to DAS, The Reel Thing, and AMIA 2018

Silver Level Sponsor

8,000 +

- Listing as a Silver Sponsor on the each event website and on the AMIA website.
- Your logo included in emails to prospective attendees
- A 100 word profile of your company, logo and hyperlink included on the event websites
- Eight full registrations to be divided between DAS, The Reel Thing; Los Angeles and AMIA 2018
- Enhanced Listing in the AMIA Global Supplier Directory (2)
- One full page ad in The Reel Thing Los Angeles Program
- One full page ad in AMIA 2018 Program
- Discount code to share with your customers for DAS and The Reel Thing
- Discount code for your company colleagues for all events
- Your logo onscreen during DAS, and The Reel Thing: Los Angeles program interstitials
- Banner ad placement on the new AMIA Newsletter (launching Summer, 2018)
- Post-event package of mailing labels listing all attendees.
- Electronic list of attendees who have opted-in
- Marketing collateral included in the AMIA 2018 conference bags

Bronze Level Sponsor

4,000 +

- Listing as a Bronze Sponsor on the DAS, The Reel Thing; Los Angeles and AMIA 2018 Conference websites
- Your logo included in emails to prospective and confirmed attendees for The Reel Thing and AMIA 2018
- A 50 word profile of your company, logo and hyperlink included on both The Reel Thing and the Conference websites
- One registration to DAS
- One registration to AMIA 2018
- One registration to The Reel Thing: Los Angeles
- Upgraded listing in the AMIA Global Supplier Directory (2)
- One full page ad space in the Conference Program
- Marketing collateral included in the AMIA 2018 bags

Customized

We can customize a sponsorship package to meet your needs and your budget. Other opportunities for partnership include online education, projection workshop and resources, community workshops and resources, travel grants, scholarships, and streaming.