



one number, worldwide
un monde, un numéro

We help your organization, one number at a time.



ISAN: International Standard Audiovisual Number

- **ISAN** is a global numbering system for audiovisual (AV) works and their versions, providing unique, permanent, and internationally-recognized identifiers.
- **ISAN** is a simple numeric (or, more precisely, hexadecimal) identifier that can be read by anyone and processed by any system; it's also an ISO standard (International Organization for Standardization).
- **ISAN** simplifies data management, discoverability, linkage and exchange; compliant with many other standards, it eliminates language barriers and enables automation, reducing error and cost.
- **ISAN** facilitates the tracking of an AV production's use in every country and in any medium, offering tremendous benefits in the administration of rights, permissions, and payments.
- **ISAN** registration is online in a central database administered internationally in Geneva, via 16 agencies worldwide, by 12,000+ registrants, in 81+ countries, with 1.2 million AV works (and growing).

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