

# CHESA

chesapeake systems

## Chesapeake Systems Consultancy Services

Chesapeake's consultants bring an unparalleled depth of knowledge to your team. Our real-world experience and collaborative approach are the results of working on media workflow after workflow, managing an ever-changing spectrum of components. Chesapeake knows the architecture inside and out.

### Chesapeake Systems is a Company that Looks and Thinks Outside the Box

- How does your technology infrastructure support your business goals?
- What technology decisions today will help you retain your top talent?
- What facets of your business demand tailored solutions, and where is it safe to use out-of-the-box solutions to save time and money?

Working as an extension of your creative teams, and in tandem with IT, Chesapeake consultants are the experts in digital media who can assess your infrastructure in light of all internal and external considerations, creating a plan that allows you to grow to meet tomorrow's demands.

Whether our clients are motivated by concerns about business continuity and disaster recovery, scaling for growth, data loss, security breaches, or creative performance, our consultants provide clear-eyed and

unbiased assessment of your risks, plans for remediation, and recommendations for the best path forward.

We have deep knowledge of end-to-end solutions and deployment practices for digital media, and our experts come to the table with a background in the creative community. As our vast customer base spans many industries, we have extensive experience with content creators and we are actively engaged with the organizations that support them, from SMPTE to AMIA to SVG.

### Take Advantage of Our Relationships



We don't just put products through aggressive testing before recommending them to you. We build relationships with key vendors, nurture them over the years, and become their trusted resource. That means we have an inside track on updates and changes coming down the pike.

### Agnostic and Unbiased



Whether we're conceiving and installing a new system from the ground up or evaluating an existing environment, you can count on Chesapeake to offer unbiased analysis and a collaborative approach to the project.

### A Holistic Approach



It's a point of pride that clients often tell us they consider us members of their own teams. We take that role seriously because we know doing good work depends on truly understanding the perspectives of all the stakeholders.



“ We needed somebody on the forefront that understood our needs. Chesapeake knows all the players and the right direction to take. ”

- Kevin Leonardo

*Director of Event & Video Production | U.S. Figure Skating*



We believe in an organizational approach to media, asset management, archive, delivery, and monetization. Technology departments collaborate with us because our designs are efficient, reliable and forward looking, especially in regard to digital media. The C-suite appreciates the revenue bump that comes from monetizing assets that are once again accessible. Users embrace our systems because they make their work easier.

We work as internal project manager and liaison, with your priorities and best interests driving every decision and recommendation.

### How We Can Help

- System Architecture Assessment
- Infrastructure review and recommendations
- Business Continuity Planning
- Gap Analysis
- Smooth User Adoption
- Optimization of Media for Monetization
- Streamlining of Existing Systems
- Content Quality Improvements
- Security planning
- Education

**Ready to Discuss How We Can Be Your Media Technology Partners and Workflow Solutions Architects?**

**CHESA**  
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