

# CHESA

chesapeake systems

## Why Chesapeake Systems?

As creative IT for creative professionals, we know wasted resources equal time and money. Harnessing our team's unparalleled expertise in systems design assures the right solutions for your business while freeing up your employees for more important projects.

Our passion for the bleeding edge allows our clients to stay on the cutting edge, and our commitment to customer support ensures a smooth user experience, no matter how novel the technology.

### Inefficiency Has its Costs

When you've got to get things done, it's hard to find time to figure out how to do them better. Chesapeake is uniquely positioned to assess your workflow for inefficiencies and pain points without keeping staff from performing necessary tasks.

### Disasters Occur Whether You're Prepared or Not

Business continuity and disaster recovery plans are often pushed to the end of the list. Chesapeake can be your frontline when it comes to compliance, risk mitigation, and planning for unexpected interruptions.

### Managing Vendors Takes Time You Can't Spare

Our clients benefit from Chesapeake's longstanding relationships with dozens of the best manufacturers and vendors. We know the people, the issues, and how to get things done efficiently.

### When Business Grows, Technology Must Grow With It

Is your system ready to scale with your business? Our clients' operations fluctuate based on project load or exploding content creation needs. Chesapeake designs and optimizes systems so that immediate needs are met and future needs are attainable, without waste.

### It's Our Job to be the Experts

We do the research and road testing. What's new? Who can be trusted? Which products fit well together, and where are the pitfalls? With Chesapeake as your technology partner, you can make informed decisions with confidence.

### Integration is Our Middle Name

Chesapeake's superior skill set and knowledge base - built on decades of collaboration with leading organizations, creatives, and IT teams - is grounded in our top-notch service-oriented culture.



WE'RE NOT JUST WORKING FOR YOU – WE'RE PART OF YOUR TEAM.

“ Chesapeake goes the extra mile to look at pain points and consider the road ahead. Alongside their high-level consultation and support services, they realize the importance of the research and discovery phase before the sale. ”

- Jermaine Harrell

Manager of Video Operations and Technology | Complex Media

### Who We Serve:

- Entertainment Companies
- Broadcast Networks
- OTT Platforms
- News Organizations
- Gaming Companies
- Sports Franchises
- Educational Institutions
- Government Agencies
- Post Production / VFX
- Content Creators
- Advertising Agencies
- Distribution Providers
- Corporate Video Dept
- Owners/Operators
- Producers/Editors
- Animators
- IT Departments
- Engineering Teams
- Archives
- In-house Communications
- Studios

### What We Do:

Chesapeake Systems is a team of media technology specialists responsible for complete media workflow design and management. From consultation to design, installation to support, we assess media technology needs, prepare clients for future content demands, and develop systems that optimize workflow.






Is Your Organization Ready for the Content Demands of the Future?

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